

## Data Sheet

<b>USAID Mission:</b>	LAC Regional
<b>Program Title:</b>	Market Access
<b>Pillar:</b>	Economic Growth, Agriculture and Trade
<b>Strategic Objective:</b>	598-017
<b>Status:</b>	Continuing
<b>Planned FY 2006 Obligation:</b>	\$1,980,000 DA
<b>Prior Year Unobligated:</b>	\$0
<b>Proposed FY 2007 Obligation:</b>	\$0
<b>Year of Initial Obligation:</b>	2000
<b>Estimated Year of Final Obligation:</b>	2006

**Summary:** USAID's Market Access program contributes to economic growth and poverty reduction by improving the enabling environment for increased trade and participation of the poor in property, finance, and product markets. This is ensuring that benefits from expanded trade lead to broad-based prosperity. USAID efforts support policy dialogue, best practices identification, and dissemination, and innovative approaches to reduce asset-related constraints to market participation. Trade capacity building assistance is helping Latin America and Caribbean countries to participate in and benefit from free trade agreements they have negotiated or are currently negotiating with the United States, including the Central America Free Trade Agreement-Dominican Republic (CAFTA-DR), the Andean Trade Promotion Agreement (ATPA), and the Free Trade Area of the Americas (FTAA). USAID-funded technical assistance and training is increasing Latin America and the Caribbean (LAC) countries' capacity to transition to free trade and become competitive participants in the global market place.

### **Inputs, Outputs, Activities:**

#### **FY 2006 Program:**

Increase Trade and Investment (\$1,980,000 DA). USAID is providing technical assistance and training to reduce asset and business related constraints to market participation. Free trade agreement related technical assistance and training is assisting LAC countries implement their national trade capacity building strategies under the CAFTA-DR, Andean, Panama and other free trade agreements in the region such as the FTAA. Activities are being undertaken that foster workforce development, improve capacity to meet quality standards, and reduce other constraints to meeting business and market demands. Technical assistance, assessments/analyses, and regional workshops are improving property rights systems across the LAC region, a key mandate under the Summit of the Americas. USAID is supporting analysis and pilot activities that foster innovation in financial products, particularly related to improving development impact of remittances and increasing access to financing for small and medium enterprises. Alliances with the private sector are being facilitated, and analysis and dialogue on policy needs are being undertaken. These activities are helping to ensure that maximum benefits from free trade agreements reach rural entrepreneurs working in agriculture and non-farm ventures. Principal contractors and grantees: Chemonics International, Carana Corporation, World Bank and Florida International University.

#### **FY 2007 Program:**

No funds will be obligated in FY 2007.

**Performance and Results:** USAID is playing a key role in the trade capacity building components of CAFTA-DR, the on-going U.S.-Andean negotiations, and other free trade agreements. USAID is doing so by participating in the U.S. government inter-agency process in response to countries' trade capacity building needs and priorities. USAID supported a Central American regional workshop that facilitated preparing strategies for helping rural producers

benefit from free trade. Support for the design and implementation of civil society outreach activities is strengthening mechanisms needed by the private sector and civil society to engage in the trade negotiation process. This, in turn, has helped to keep negotiations moving in a positive direction. USAID support also contributed to fostering increased responsiveness to country trade capacity building priorities and coordinating a focused response from resource partners.

To move the Special Summit of the Americas mandate on property rights into practice, USAID continued working through the Inter-American Alliance for Accountability on Property Rights. The Alliance developed and field tested the Blueprint for Strengthening Real Property Rights, held policy dialogue/outreach events throughout the region, and facilitated reporting on progress. USAID continued its on-going program of analysis and technical assistance to help countries strengthen their interventions on property rights and land market development. In Colombia, for example, USAID support led to a fresh and indepth understanding of needed legal and institutional reforms that would increase the use of land and other types of property as collateral for business financing. USAID also supported activities designed to contribute to the Special Summit Mandates on reducing the time and cost to establish a business and to reducing the cost of sending remittances.

Public-private alliances are linking trade and rural development to improve farmer incomes, increase rural employment, and enhance participation in global markets. USAID launched the Andean Regional Cocoa Alliance, linking existing cocoa activities in the participating countries to the technical expertise and market opportunities of the major U.S. chocolate manufacturers (as well as other World Cocoa Foundation member companies).

Continued progress in this objective will mean that by FY 2007, small agricultural producers and businesses in LAC will have greater access to markets, ultimately leading to increased incomes and greater opportunities for trade.

## US Financing in Thousands of Dollars

LAC Regional

598-017 Market Access	<b>DA</b>	<b>DCA</b>
<b>Through September 30, 2004</b>		
Obligations	20,191	31
Expenditures	15,264	13
Unliquidated	4,927	18
<b>Fiscal Year 2005</b>		
Obligations	3,786	0
Expenditures	3,842	0
<b>Through September 30, 2005</b>		
Obligations	23,977	31
Expenditures	19,106	13
Unliquidated	4,871	18
<b>Prior Year Unobligated Funds</b>		
Obligations	0	0
<b>Planned Fiscal Year 2006 NOA</b>		
Obligations	1,980	0
<b>Total Planned Fiscal Year 2006</b>		
Obligations	1,980	0
<b>Proposed Fiscal Year 2007 NOA</b>		
Obligations	0	0
Future Obligations	2,759	0
Est. Total Cost	28,716	31